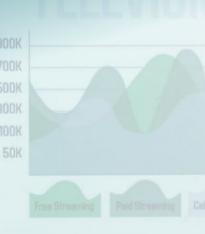
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Responding to the growing need for education and competency development in digital skills and marketing, the Diploma in Digital Marketing (DIGM) equips learners with the expertise to effectively develop and analyze digital marketing initiatives, strategies and communications.

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Note: Graduates may be eligible but are not guaranteed a Post-Graduation Work Permit (PGWP) by completing this program, which was designed to align with the content and focus of CIP code 52.1404